

NORCODE
The Norwegian Copyright
Development Association



TRAINING COURSE

WIPO-NORCODE/CRR/11/INF/1
ORIGINAL: ENGLISH
DATE: MAY 2011

Exercise and Management of Copyright and Related Rights

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the Norwegian Copyright Development Association (NORCODE)

and

with the assistance of the Government of Norway

Oslo, May 23 to June 1, 2011

PROGRAM

Monday, May 23rd, 2011

- 09:00 Pick-up at the Hotel
- 09:30 Opening ceremony, Ms. Ola Zahran, (WIPO), Ms. Tone SLENES (Norad) and Mr. Helge RØNNING (Norcode)
- 09:45 Introduction to Norad, Ms. Tone SLENES
- 10.15 Presentation of the participants, Mr. Frode LØVIK (Norcode)
- 10.30 Introduction to the training program, Ms. Tarja KOSKINEN-OLSSON (Olsson & Koskinen Consulting)
- 11.00 Significance of copyright for the Society, Mr. Helge RØNNING
- 12.00 Lunch
- 13.00 International legal framework and main treaties, including current challenges for the participants from developing countries, Ms. Ola Zahran
- 14:00 Three pillars of a well-functioning copyright system: legislation, enforcement and management, Ms. Tarja KOSKINEN-OLSSON
- 15:30 Overview of various copyright-based industries and rights management therein, Ms. Tarja KOSKINEN-OLSSON
- 17:00 NOBEL PEACE CENTRE, guided tour for the participants
- 18:00 OPENING RECEPTION, Nobel Peace Center – participants and external guests

Tuesday, May 24, 2011

- 09:00 International trade and enforcement framework, Mr. Henry OLSSON (Ministry of Justice, Sweden)
- 10:00 Different copyright systems, harmonization in the European Union, Mr. Henry OLSSON
- 11:30 Presentation of the Country Reports by the participants, moderated by Ms. Tarja KOSKINEN-OLSSON
- 12:30 Lunch
- 13:30 Presentation of the Country Reports by the participants
- 17:30 Closing

Wednesday, May 25, 2011

- 09:00 International, legal, organizational and operative aspects of collective management, including experiences from the developing countries, Ms. Tarja KOSKINEN-OLSSON
- 10:00 The experience of Nigeria, Mr. Tony OKOROJI, (COSON)
- 11:30 Individual exercise of rights, using contractual practices in Norway as a point of reference,

Music and sound recordings, Mr. Philip A. KRUSE (Musical Director, composer, arranger, producer, lyric writer, musician – and music publisher)
- 12:30 Lunch
- 13:30 Competition law and collective management, Prof. Ole-Andreas ROGNSTAD (University of Oslo)
- 14:45 Roundtable concerning special interests of the participants; preparation of the study visits, Ms. Tarja KOSKINEN-OLSSON and Mr. Frode LØVIK
- 16:00 Corporate governance and collective management, Ms. Tarja KOSKINEN-OLSSON
- 17:00 Closing
- 19:00 Introduction to Norway, Guttorm ANDREASEN, MIC-Norway, (venue Kopinor, Stortingsgt. 22)

Thursday, May 26, 2011

- 09:00 Presentation of Norwegian collective management organizations
- 09:00 TONO (music, copyright), Mr. Cato STRØM
- 10:15 GRAMO (music, related rights), Mr. Martin GRØNDAHL
- 11:30 BONO (visual arts), Mr. Harald HOLTER
- 12:30 Lunch
- 13:30 KOPINOR (reprography), Mr. Yngve SLETTOLM
- 14:45 NORWACO (audiovisual works and private copying), Ms. Elin URKEDAL
- 16:00 Electronic commerce: enforcement and management of rights in the digital environment, Ms. Tarja KOSKINEN-OLSSON
- 17:30 Closing

Friday, May 27, 2011

08:45 Pick-up at the hotel

09:00 Study visits to the Ministry of Culture, Mr. Bengt HERMANSEN

10:30 Study visits to the Norwegian collective management organizations

- Participants will be divided to groups for an in-depth study, based on their main interest

16:00 Closing

18:00 Optional, evening sightseeing in Oslo, departure from hotel.

Saturday, May 28, 2011

09:30 Training in negotiation skills, Ms. Tarja KOSKINEN-OLSSON

- followed by mock negotiations or hearings in selected scenarios

12:30 Boat trip and lunch on the Oslo fjord, visit to Oscarsborg fortress

18:30 Return

Sunday, May 29, 2011

No organized program – all participants will receive a “Visit Oslo”-pass, which includes free entrance to museums and free rides on public transportation within Oslo.

Monday, May 30, 2011

09:00 Individual exercise of rights, using contractual practices in Norway as a point of reference

09:00 Print and publishing, Mr. Jan Terje HELMLI (The Norwegian Non-Fiction Writers' and Translators' Association) and Mr. Mathias Lilleengen (The Norwegian Publishers Association)

10:15 Record Producers, Ms. Marte THORSBY, IFPI-Norway

11:15 Film and audiovisual, Mr. Sverre PEDERSEN (Norwegian Film Association) and Leif Holst Jensen (The Norwegian Film and TV Producers' Association)

12:00 Subject proposed by the participants

12:30 Lunch

13:30 Private Copying Remuneration from an International Perspective, Ms. Tarja KOSKINEN-OLSSON

14:45 Case studies on contractual arrangements: how to apply best practices in developing countries

- Participants will work in four working groups and present findings in plenum
Moderated by Ms. Tarja KOSKINEN-OLSSON with participation of the speakers

17:30 Closing

Tuesday, May 31st, 2011

09:00 Communication training, Mr. Pål Tanggard, (LentSareptas AS)

12:00 Lunch

13:00 Public policy issues in management of copyright and related rights

13:00 Rights and exceptions and limitations – how to achieve proper balance, Prof. Ole-Andreas ROGNSTAD

13:45 Preservation and access to cultural heritage, Mr. Helge SØNNELAND (University of Oslo)

14:45 Round table on awareness and education of copyright and related rights, with short introduction to the topic, Ms. Hege Lunde, Head of Communication of KOPINOR

17:00 Closing

18:00 Dinner – venue to be announced later according to the weather

Wednesday, June 1st, 2011

09:00 Cultural and economic importance of copyright and related rights, Ms. GAO Hang (WIPO)

10:00 Presentation of study themes by the participants, moderated by Ms. Tarja KOSKINEN-OLSSON

12:00 Lunch

13:00 Round table on rights management in developing countries, moderated by Ms. GAO Hang

- Lessons learnt: experiences and best practices presented by the participants

13:45 Challenges and future perspectives in the field of copyright, Ms. GAO Hang

14:30 Evaluation of the Oslo part of the program, Mr. Frode LØVIK

15:00 Next phases of the program and preparation for the follow-up part, Ms. Tarja KOSKINEN-OLSSON

16:00 Closing ceremony, Ms. GAO Hang